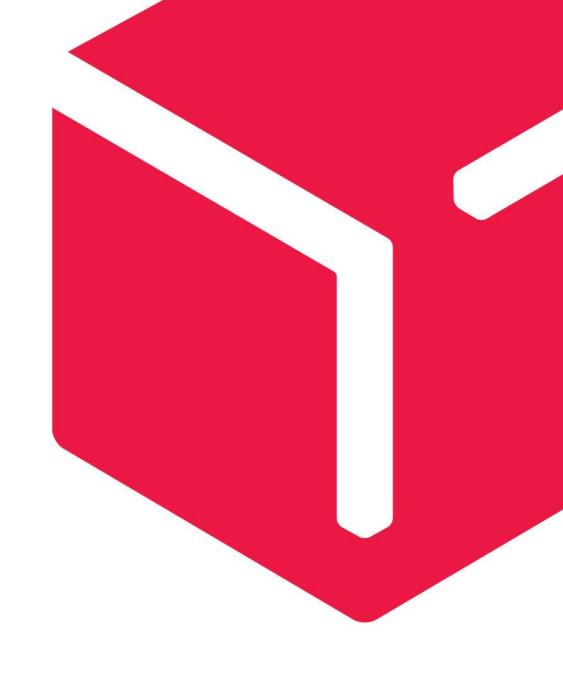


Interactive delivery notifications



## 'Out for Delivery' notification

**1st SMS** sent to ABO upon scan out into delivery vehicle.

Dear [RECEIVER], your [RETAILER] order will be delivered today by [DRIVER NAME], your Dawn Wing driver. Please ensure that someone is available to sign for your delivery at:

DPD Laser 2<sup>nd</sup> FLOOR DEAN STREET ARCADE DEAN STREET NEWLANDS 7700

If you'll be out, it's not a problem.

We have a range of alternative delivery options for you to choose from. To change your delivery please 'click here'.

Dawn Wing (Ref: [REF NUMBER])

The link in the 1st SMS then redirects customer to our **mobile platfo**rm where they can update delivery information





## 'You're Next' notification

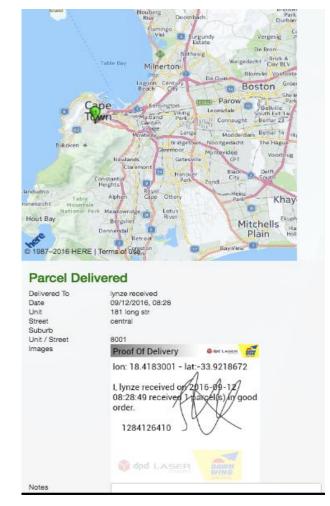
**2nd SMS** sent to ABO. SMS is sent when the parcel is the next parcel out for delivery.

Hi [RECEIVER], your delivery from [RETAILER] is my next stop. I am [5km] away and should be there in roughly [9] minutes. 'Click here' to follow your parcel.

[DRIVER NAME] Your Dawn Wing driver Vehicle reg [DH6xxxxx]. The link within the second SMS will redirect the customer to our **follow my parcel tracking page**. Your customer will be able to see where your driver is, who your driver is and what vehicle your driver is driving.

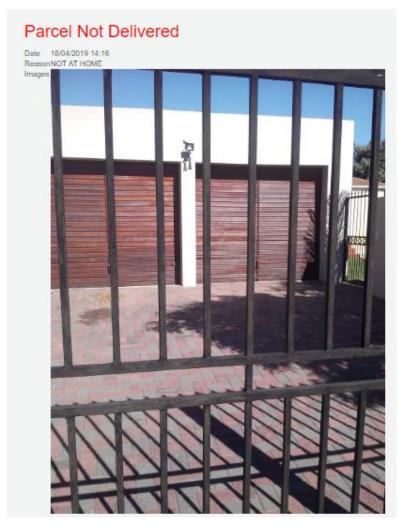
## **Delivery Tracking** Vehicle Driver MARTIN VAN VUUREN DS44BKGP BG 36 GN GP

After the delivery is complete. You will be able to see the signed POD on our **Customer service dashboard in real-time**. If the delivery attempt failed a photo of the premises will be available and the item will automatically upload to the CSD dashboard.





## 'Failed Deliver Attempt' notification



**3rd SMS** sent to ABO if it's a failed delivery and the receiver is unable to receive the parcel for what ever reason.

Hi [RECEIVER], your parcel from [RETAILER], ref [WAYBILL] could not be delivered today as previously communicated, due to you not being available to receive it. We will attempt to contact you for further delivery instructions. If you would prefer to contact us please dial 0861223224.

Kind Regards, Dawn Wing

